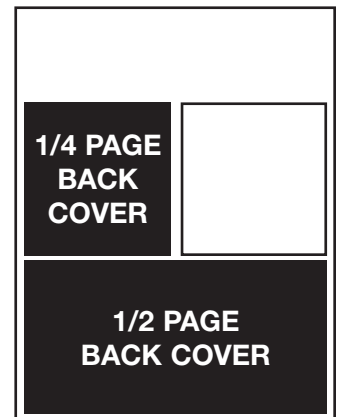
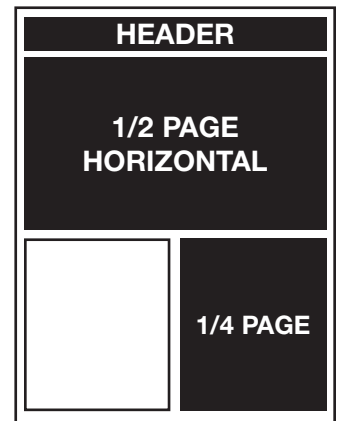
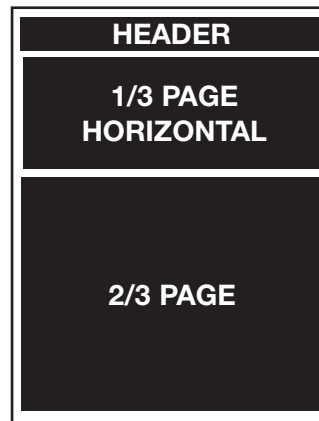
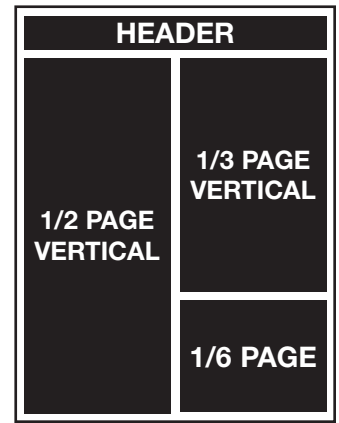
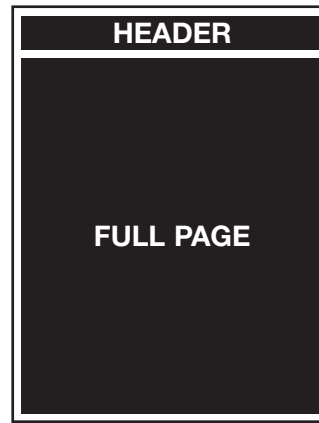


ADVERTISING SPECIFICATIONS

AD DIMENSIONS

AD SIZE	WIDTH X HEIGHT
Full Page Deluxe	7.875 x 9.875
Full Page	7.875 x 9.25
Header Ad	7.875 x .875
2/3 Page	7.875 x 6.083
1/2 Page Horizontal	7.875 x 4.5
1/2 Page Vertical	3.812 x 9.25
1/3 Page Horizontal	7.875 x 2.916
1/3 Page Vertical	3.812 x 6.083
1/4 Page	3.812 x 4.5
1/6 Page Square	3.812 x 2.916
Back Cover	7.875 x 8.125
1/2 Back Cover	7.875 x 4.31
1/4 Back Cover	3.812 x 4.31



FILE FORMATS ACCEPTED

ADOBE INDESIGN (VER. CS4 or earlier)

QUARK XPRESS (VER. 6.1 or earlier)

With Quark and InDesign files, include the following with the live file:

All fonts (both screen and printer fonts) used in the document.

Each font family must be in its own suitcase.

Include all imported image files in .TIFF or .EPS format.

For best results, images should be placed in your document at 100% with an effective resolution of 300 ppi.

ADOBE ILLUSTRATOR (VER. CS4 or earlier)

With Illustrator files, please convert all fonts to outlines. Colors must be set as CMYK process. File(s) should be saved as an EPS.

.PDF FILES (Press-ready)

Please create .pdf files with Acrobat Distiller using press optimized settings.

.TIFF FILES (300 dpi CMYK)

QUESTIONS? Email ads@hometownkearney.com